

CUSTOMER REFERENCE STORE EQUIPMENT WITH LINEA LOAD



TENTE

BETTER MOBILITY. BETTER LIFE.



M&S
EST. 1884

SMALL CASTORS CAN USUALLY ONLY CARRY A LOW WEIGHT – BUT THIS GENERAL RULE DOESN'T ALWAYS APPLY

The decisive factors for the development of display fixtures in stores: availability of space, flexibility and durability. Our globally active customer Marks & Spencer, based in the UK, relies on mobile shelves fitted with our extremely compact Linea load. Their special feature: a dynamic load capacity of up to 100 kilograms with a diameter of just 50 millimetres.

THE STARTING POINT

Marks & Spencer Group PLC is a retail company rich in tradition that was founded in Great Britain in 1884 and today employs more than 82,000 people. The range of products offered by this full-range supplier includes, amongst other things, food, clothing, cosmetics and furniture.

THE HIGHEST REQUIREMENTS FOR LOAD CAPACITY

Marks & Spencer designs the retail spaces at its stores in a highly flexible manner and aims to make optimal use of the space. Special sales promotions for a diverse range of occasions require varying levels of space in the stores – e.g. promotions for Valentine's Day, Easter or Christmas.

Therefore, the company relies on the flexibility to allow the merchandise to be quickly and easily rearranged, allowing the tables and gondolas to grow or reduce at any time, in any section or department. The store equipment is moved regularly and needs to last for five to seven years. The company was thus searching for a compact castor solution that could be integrated into the sales floor equipment with its numerous gondolas and rails and yet, was nevertheless, extremely durable. Or in a nutshell: they were looking for a castor like the TENTE Linea load.



OUR SMART MOBILITY SOLUTION

The twin-wheel Linea load castor is named for its high dynamic load capacity of up to 100 kilograms – with a diameter of just 50 millimetres. It was not only designed to meet the standard for furniture castors, but also to comply with the stricter requirements in the EN 12530 standard for institutional applications. It has thus also impressed renowned experts: the Linea load was awarded the “High product quality” prize at the interzum trade fair.

Due to its compact design, it saves a lot of space and is almost invisible. It delivers outstanding handling characteristics and guarantees the highest level of operational safety. At the same time, the castors are also equipped with a special locking device. This locking device has a wide and extremely resilient pedal that enables optimal operation. If the lock is activated it prevents the display shelves from being unintentionally unlocked and moved by employees or customers. An in-built safety benefit that prevents accidents and damage.

Our company supplies the castors to Marks & Spencer in the company colours, as well as in colours to match specific schemes or internal architecture in the various sales areas.

MAXIMUM DURABILITY, OPERATIONAL SAFETY AND FLEXIBILITY

Due to its compact dimensions, the Linea load is ideal for the existing display fixtures used at Marks & Spencer and also improves the load capacity and safety.

It thus opens up greater scope for the flexible use of the retail spaces and is a solution that the employees can rely by 100 percent. Marks & Spencer also benefits from this close cooperation on a global level.

**As a result of our global presence on five continents,
we are capable of responding very flexibly and can offer
the retail company the best possible customer support
at every one of its locations.**



“The Linea load is compact and highly resilient – simply ideal for our Gondolas and rails.”

Alex Neilson
UK & International Specification Manager at Marks & Spencer





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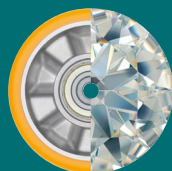
PRODUCTIVITY



SAFETY



DESIGN



DURABILITY



ENVIRONMENT